

NICKOSSEY DESIGN

CONTACT

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- 🏠 San Diego, CA

EDUCATION

THE ART INSTITUTE
CALIFORNIA - SAN DIEGO
BACHELOR OF SCIENCE | GRAPHIC & WEB DESIGN
SEPT 2013 - SEPT 2017

SANTANA HIGH SCHOOL
ENVIRONMENT DESIGN PATHWAY
SEPT 2009 - JUNE 2013

SKILLS

Programs

Illustrator • After Effects • Premiere • XD
Photoshop • Dreamweaver • Lightroom
Figma • Audition • InDesign • Sketch

Design

Web Prototyping • Logo Development
Print Designs • Brand Identity • UX • UI

Development

Shopify Liquid • Wordpress • HTML • CSS
Elementor • WooCommerce • Bootstrap
Javascript • jQuery • Genesis Framework

Other Projects

Makn Development LLC - Makn.io

CONNECT

@NICKOSSEYDESIGN 

PROFESSIONAL EXPERIENCE

DESIGN & DEVELOPMENT LEAD

ASRV SPORTSWEAR | AUG 2021 - PRESENT

- Lead role in the development and design of the ASRV eCommerce website and mobile application.
- Active development on the brand's identity, guidelines, and aesthetic.
- Branding and content design for both Instagram and email marketing.
- Coordinating collaboration decks for external brand collabs with other major brands.
- Partnering with other internal departments on various day to day tasks such as improving the user experience of our eCommerce platform, mobile app.
- Additional collaboration with our photo and video teams for relevant content on seasonal campaigns and clothing capsules throughout the year.

MARKETING DESIGN MANAGER

AGENT ELITE, INC. | MAR 2018 - MAR 2021

- Lead role in creating all visuals
- Worked remotely and collaboratively on responsive website designs, both print and digital ads, presentations, email campaigns, branding, and social media campaigns
- Active development on the brand's identity
- Prototyping for websites, dashboards, modules, and themes
- Singlehandedly building a social media presence of original content and marketing strategies across all platforms
- Coordinating digital strategies to increase monthly revenue
- Collaboration with other internal departments on various day to day tasks such as improving the user experience and design of client and company websites
- Editing of all videos for the company, including special effects, and custom motion graphics

CONTRACTUAL FREELANCE WORK

MAKN DEVELOPMENT LLC | NICK OSSEY DESIGN

- Working closely with many top producing REALTORS based out of San Diego and it's surrounding areas. Producing design concepts for brochures, flyers, data sheets, websites, and landing pages.
- Actively managing and hosting multiple web clients on a monthly basis across a multitude of industries and verticals.
- Website design and development in both the Shopify and Wordpress platforms.
- Video editing, special effects, and motion graphics for several YouTube content creators in the competitive gaming industry.
- Preparation of design files for both digital production and print.